

# JAOCS

formerly *Oil and Soap*

**JOURNAL OF THE AMERICAN OIL CHEMISTS' SOCIETY** (ISSN: 003-021X) is published monthly by the AMERICAN OIL CHEMISTS' SOCIETY, 508 South Sixth St., Champaign, IL 61820. Phone (217)359-2344. Telex: 404472 OIL CHEM CHN. Second class postage paid at Champaign, Illinois. Copyright 1980 by the American Oil Chemists' Society. Formerly published as Chemists' Section, Cotton Oil Press, 1917 to 1924; Journal of the Oil and Fat Industries, 1924 to 1931; Oil & Soap, 1932 to 1947. The American Oil Chemists' Society assumes no responsibility for statements or opinions of contributors to its columns. The Journal is indexed in the Applied Science and Technology Index of the H.S. Wilson Company, New York.

**SUBSCRIPTIONS** are \$50 for one year, \$96 for two years, and \$139 for three years. Foreign postage is \$4 extra per year. Air mail postage is \$35 extra per year. Claims for copies lost in the mails must be received within 30 days (90 days foreign) of the date of issue. Notice of change of address must be received two weeks before date of issue.

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**NEWS:** Submit to AOCS six weeks preceding month of issue.

**MANUSCRIPT PUBLICATION:** Submit to Dr. A.R. Baldwin, Cargill, Inc., PO Box 9300, Minneapolis, MN 55440. Phone: (612)475-6238.

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Elsewhere in this issue you'll find complete details for the technical program at the ISF/AOCS World Congress to be held April 27-May 1, 1980, at the New York Hilton.

It will be a fine meeting to open the 1980s for fats and oils researchers from around the world. On the basis of evaluations by registrants at past meetings, we know the technical papers will be of high quality. This is a request to our speakers to make sure the quality of their talks is matched by the quality of their visual aids. If your slides are overcrowded with information, your audience will stop listening to what you're saying in a vain attempt to try to understand your slide.

For example, use only six or fewer horizontal lines of typed material on a slide. Make sure your slides are legible to the fellow in the back row of a room with 100 to 300 persons. Practice with a coworker to make sure your talk and your slides complement each other.

Registrants at past meetings complain more often about quality of slides than about any other facet of AOCS meetings. You can make the meeting more beneficial to your colleagues and make sure your work is better understood with a little extra attention to visual aids.

Thanks, and we hope to see most of you in New York.

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## Calendar

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### WORLD CONFERENCE

Nov. 9-14, 1980 – World Conference on Soya Processing and Utilization, Acapulco Convention Center, Acapulco, Mexico.

### AOCS NATIONAL MEETINGS

Annual Meeting, 1980: April 27-May 1—New York, NY, New York Hilton Hotel

Annual Meeting, 1981: May 17-21, Fairmont Hotel, New Orleans, LA.

Annual Meeting, 1982: May 2-6, Sheraton Centre, Toronto, Ontario, Canada.

Annual Meeting, 1983: May 8-12, Chicago Marriott, Chicago, IL.

### NORTHEAST SECTION MEETINGS

Feb. 12, 1980 – “Food Emulsifiers – Theory, Applications and New Developments,” Froggate Country Club

Mar. 25, 1980 – “Synthetic Fatty Acids and Synthetic Lubricants,” Newark Airport Sheraton, Newark, NJ.

June 3, 1980 – Ladies' night, “Label Interpretation,” Robin Hood Inn, Clifton, NJ.

### NORTH CENTRAL SECTION MEETINGS

Feb. 20, 1980 – Bailey Award, Lilac Lodge, Hillside, IL., Contact Neil Widlack.

Mar. 26, 1980 – All-Day Symposium, Downtown Holiday Inn, 1 S. Halsted St., Chicago, IL, Contact Neil Widlack.

May 21, 1980 – Ladies' Night. Contact Neil Widlack.

### AOCS SHORT COURSES

Processing and Quality Control of Fats and Oils, April 21-23, 1980, Concord Hotel, Kiamesha Lake, NY. Practical Use of Analytical Methods in Industrial Applications, April 23-25, 1980, Concord Hotel, Kiamesha Lake, NY.

“Detergents Eight-O” AOCS Short Course on Soaps and Detergents, September 14-17, 1980, Hershey, PA.

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and Economics" will be the topic for a Northeast Section meeting to be held Tuesday, March 25, 1980, at the Robin Hood Inn in Clifton, NJ.

The speaker will be William Brophy, a member of the process technology group at Chem Systems, Inc., where he is involved in process techno-economic evaluation and planning studies.

His talk will include general background material on production of fatty acids from natural sources, the reasons for considering synthetic production, technology for synthetic production, including the oxo-aldehyde oxidation process, the marketing of synthetics and comparative economics for synthetic versus natural based routes to fatty acids. Mr. Brophy is a graduate of Manhattan College and has an MBA degree in finance from Fairleigh Dickinson University.



### Norris to receive Bailey Award

Frank E. Norris has been selected as 1980 recipient of the Alton E. Bailey Award, presented annually by the AOCS North Central Section to recognize research and/or service in the field of fats and oils.

Dr. Norris, who served as president of AOCS in 1973, is a consultant, having retired recently from the research and development unit of Kraft Inc. in Glenview, Illinois. A graduate of the University of Pittsburgh, he has been author of numerous technical papers. Most of his career was spent at Swift & Co. and with Kraft Inc. He is a contributor to *Bailey's Industrial Oil and Fats Products*, a basic reference text in the industry.

Dr. Norris is the 20th recipient of the Bailey Award. Recipients in recent years have been R.O. Feuge, 1979; O.S. Privett, 1978; L.A. Goldblatt, 1977; Raymond Reiser, 1976; and W.M. Cochran, 1975. □



Posing briefly after the December Northeast Section meeting in Mountainside, NJ, are, from left, Manny Eijadi, PVO International; former AOCS President Frank White, Foster Wheeler Corp.; AOCS President Norman Sonntag, Southland Corp.; Ernst Goebel, consultant; and A.M. Rossetto, L.A. Salomon & Bro. Dr. Goebel spoke at the meeting on new concepts in bleaching edible oils; he also is co-chairman for the World Conference on Soya Processing and Utilization to be held during November in Acapulco. Dr. Goebel is a consultant with Sud Chemie A.G., Munich, and Quimica Sumex S.A. de C.V., Mexico City.

## Calendar

Continued from page 76A.

### 1980

National Renderers Association Eighth Annual Nutrition Symposium and Georgia Nutrition Conference, Feb. 13, 1980, Marriott Motor Hotel, Atlanta, GA. Contact: Sandra Yeiser, National Renderers Association, Inc., 3150 Des Plaines Ave., Des Plaines, IL 60018 (tele: 312-827-8151).

Society of Cosmetic Chemists' Annual Dinner and Dance, Feb. 15, 1980, London Hilton Hotel, Park Lane, London W1. Contact: M. Callingham, 56 Kingsway, London WC2B 6DX, UK.

NACE Education Courses: Basic Corrosion Course, and Corrosion Prevention by Cathodic Protection, Feb. 17-22, 1980, Holiday Inn Downtown, 1313 Nicolett Mall, Minneapolis, MN. Contact: NACE,

PO Box 218340, Houston, TX 77218.

### March

National Industrial Electric Heating Conference (NIEHC), "Powering Productivity in the '80s," Mar. 3-5, 1980, Louisville, KY. Contact: The Electrification Council, 90 Park Ave., New York, NY 10016.

NACE International Forum on Corrosion Control and Prevention, CORROSION/80, Mar. 3-7, 1980, Palmer House, Chicago, IL. Contact: Membership Services Department, NACE Headquarters, PO Box 986, Katy, TX 77450.

Introductory Short Course on Composition of Paints, Mar. 3-7, 1980, sponsored by the University of Missouri at Rolla, Rolla, MO. Contact: Norma Fleming, Continuing Education, University of Missouri-Rolla, Rolla, MO 65401.

Medal Lecture, the Society of Cosmetic Chemists, Mar. 6, 1979, Royal Society of Arts, 6-8 John

Adam St., London WC2A 6AJ. Contact: M. Callingham, 56 Kingsway, London WC2B 6DX UK.

Institute of Food Technologists' short course on "Sensory Evaluation Methods," Mar. 10-12, 1980, Red Lion Motor Inn, Portland, OR. Contact: Dan E. Weber, 222 N. LaSalle St., Chicago, IL 60601.

Pittsburgh Conference on Analytical Chemistry and Applied Spectroscopy, Mar. 10-14, 1980, Atlantic City, NJ. Contact: Dr. Richard S. Danchik, 25 Thorncrest Dr., Pittsburgh, PA 15235.

Flavor/Color/Additives Short Course, Mar. 11-13, 1980, sponsored by the American Association of Cereal Chemists, O'Hare Hilton Hotel, Chicago, IL. Contact: Raymond J. Tarleton, American Association of Cereal Chemists, 3340 Pilot Knob Rd., St. Paul, MN 55121.

**Chem & Tech '80 Exhibition and Congress, international event for chemical and processing industry, rescheduled for March 16-23, 1980, in India. Contact: G.P. Paul, Chem**

**Bold face indicates new listing.**

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## Calendar

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**& Tech '80 Secretariat, Taj Building, 3rd Floor, 210, Dr. D.N. Road, Bombay, India 400 001.**

American Society for Testing and Materials (ASTM) Symposium on Avian and Mammalian Wildlife Toxicology, Mar. 18, 1980, sponsored by ASTM Committee E-35 on Pesticides, Galt House, Louisville, KY. Contact: D.A. Tobias, ASTM, 1916 Race St., Philadelphia, PA 19103 (tele: 215-299-5546).

179th American Chemical Society National Meeting and Chemical Exposition, Mar. 23-28, 1980, Houston, TX.

Radiation Curing in the Graphic Arts, Mar. 25-27, 1980, three-day workshop sponsored by Society of Manufacturing Engineers, Ramada O'Hare Inn, Chicago, IL. Contact: SME, PO Box 930, Dearborn, MI 48128 (tele: 313-271-1500).

Government Affairs Seminar, Mar. 26-27, 1980, sponsored by the Air Pollution Control Association (APCA), International Inn, Washington, DC, Contact: APCA, PO Box 2861, Pittsburgh, PA 15230.

8th Annual Government Affairs Seminar, "Environmental Quality/Energy Quantity," Mar. 26-27, 1980, sponsored by the Air Pollution Control Association (APCA), International Inn, Washington, DC, Contact: APCA, PO Box 2861, Pittsburgh, PA 15230.

EPA Conference on Wastewater Treatment Technologies for the Control of Toxic/Hazardous Pollutants, Mar. 26-28, 1980, Stouffer's Cincinnati Towers, Cincinnati, OH. Contact: Kenneth A. Dostal, IERL-Ci, EPA, Cincinnati, OH 45268. (tele: 513-684-4227).

3rd International Physico Chemical Hydrodynamics Conference, Mar. 31-April 2, 1980, Madrid, Spain. Contact: Prof. Manuel G. Velarde, Conference Chairman, PCH-80, Facultad de Ciencias, C-3, Universidad Autonoma de Madrid, Cantoblanco, (Madrid) Spain.

Introduction to Paint Formulation, Coatings Short Course, Mar. 31-Apr. 4, 1980, sponsored by the University of Missouri-Rolla, Rolla, MO. Contact: Norma Fleming, Continuing Education, University of Missouri-Rolla, Rolla, MO 65401.

### April

Instrument Society of America's (ISA) Annual Symposium, "Process Efficiency through Instrumentation," Apr. 1-3, 1980, Meadowlands Hil-

ton Hotel, Secaucus, NJ. Contact: Keith S. Herbst, Program Chairman, Moore Products Co., 2816 Morris Ave., Union, NJ 07083 (tele: 201-687-5242).

1980 Spring Training Workshop of The AOAC, Apr. 7-10, 1980, Stouffers Hotel, St. Louis, MO. Contact: Thomas Layloff, National Center for Drug Analysis, FDA, 1114 Market St., Room 1002, St. Louis, MO 63101 (tele: 312-982-3393).

"X-Ray Technique in Cosmetic Science," Northern Lecture, Apr. 10, 1980, the Society of Cosmetic Chemists, Post House Hotel, Sandiacre, Nottingham, England. Contact: M. Callingham, 56 Kingsway, London WC2B 6DX, UK.

Detergents in Depth, Apr. 10-11, 1980, 4th Biennial Symposium sponsored by The Soap and Detergent Association, Fairmont Hotel, San Francisco, CA. Contact: Consumer Affairs Department, The Soap and Detergent Association, 475 Park Ave. South, New York, NY 10016.

Federation of American Societies for Experimental Biology meeting, Apr. 13-18, 1980, Anaheim, CA. Contact: FASEB, 9650 Rockville Pike, Bethesda, MD 20014 (tele: 301-530-7000).

Symposium: "Recent Advances in Cosmetic Science," Apr. 14-16, 1980, the Society of Cosmetic Chemists, Assembly Rooms, Bath, England. Contact: M. Callingham, 56 Kingsway, London WC2B 6DX, UK.

Introduction to Cereal Chemistry & Technology, Apr. 14-17, 1980, sponsored by the American Association of Cereal Chemists, Thunderbird Motel, Bloomington, MN. Contact: Raymond J. Tarleton, American Association of Cereal Chemists, 3340 Pilot Knob Rd., St. Paul, MN 55121.

International Bio-Energy Meeting, Apr. 21-25, 1980, Georgia World Congress Center, Atlanta, GA.

Dough Rheology/Experimental Baking, Apr. 22-25, 1980, sponsored by the American Association of Cereal Chemists, North Dakota State University, Fargo, ND. Contact: Raymond J. Tarleton, American Association of Cereal Chemists, 3340 Pilot Knob Rd., St. Paul, MN 55121.

Symposium: Instrumentation for People/1980, Apr. 30-May 2, 1980, jointly sponsored by the Food Industries Division and the Water and Wastewater Industries Divisions of the Instrument Society of America, Radisson South Hotel, Bloomington, MN. Contact: Charles T. Glazer, Instrument Society of America, 400 Stanwix St., Pittsburgh, PA 15222.

### May

Golden Jubilee International Congress on Essential Fatty Acids and Prostaglandins, May 4-7, 1980, sponsored by the University of Minnesota, Minneapolis, MN. Contact: Ruth McIntyre, Continuing Medical Education, 143 Owre Hall, University of Minnesota, 421 Delaware St. S.E., Minneapolis, MN 55455.

67th Mid-Year Meeting of CSMA, May 11-13, 1980, The Drake, Chicago. Contact: CSMA, Suite 1120, 1001 Connecticut Ave. NW, Washington, DC 20036.

Technical Exhibition of the Oil and Colour Chemists Association, May 13-15, 1980, Cunard International Hotel, London, England. Contact: British Information Services, 845 Third Ave., New York, NY 10022.

Society of Cosmetic Chemists Annual General Meeting, May 22, 1980, Trafalgar Suite, Charing Cross Hotel, Strand, London WC2. Contact: M. Callingham, 56 Kingsway, London WC2B 6DX, England.

22nd International Conference on the Biochemistry of Lipids, May 26-28, 1980, Milan, Italy. Contact: Brita Rolander-Chilo, General Secretary, Centro Studi dell'Alimentazione, Nutrition Foundation of Italy, Via S. Pietro all'Orto 17, 20121 Milan, Italy.

### June

Polymer Blends and Composites, short course sponsored by Lehigh University, June 1-6, 1980, Lehigh University in Bethlehem, PA. Contact: Jone Svirzofsky, Cox Laboratory 32, Lehigh University, Bethlehem, PA 18015.

7th Ocean Energy Conference, sponsored by the Ocean Systems Branch, US Department of Energy, June 2-5, 1980, Shoreham Americana Hotel, Washington, DC. Contact: Gibbs & Cox, Inc., 2341 Jefferson Davis Highway, Suite 1020, Centure Bldg., Arlington, VA 22202.

Pasta and Durum Wheat Quality, June 3-6, 1980, sponsored by the American Association of Cereal Chemists, North Dakota State University, Fargo, ND. Contact: Raymond J. Tarleton, American Association of Cereal Chemists, 3340 Pilot Knob Rd., St. Paul, MN 55121.

1980 Industrial Pollution Conference, June 4-6, 1980, sponsored by the Water and Wastewater Equipment Manufacturers Association (WWEMA), Houston, TX. Contact: Leslie Tierstein, ICON/Information Concepts, Inc., 211 S. 45th St., Philadelphia, PA 19104.

Institute of Food Technologists Annual Meeting and "Food Expo,"

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June 8-11, 1980, New Orleans, LA. Contact: Dan E. Weber, Director of Marketing/Administration, Institute of Food Technologists, 221 N. LaSalle St., Chicago, IL 60601. (tele: 312-782-8424).

**International Exhibition for the Pharmaceutical, Cosmetics, Toiletry, Perfumery and Allied Industries, June 10-13, Metropole Exhibition Centre, Brighton, England. Contact: British Information Services, 845 Third Ave., New York, NY 10022.**

Ninth International Sunflower Conference, June 8-13, 1980, Torremolinos, Malaga, Spain, sponsored by the International Sunflower Association. Contact: IRMA ESCO-BAR, SIASA-Congresos, Manuel del Palacio s/n; Edif. Costabella 3-; Malaga, Spain.

**Air Pollution Control Association (APCA) 73rd Annual Meeting & Exhibition, "Pollution/Economics/People," June 22-27, 1980, Place Bonaventure, Montreal, Quebec, Canada. Contact: Public Relations Department, Air Pollution Control Association, PO Box 2861, Pittsburgh, PA 15230.**

**Interpenetrating Polymer Networks, short course sponsored by Lehigh University, June 25-27, 1980, Lehigh University, Bethlehem, PA. Contact: Jone Svirzofsky, Coxe Laboratory 32, Lehigh University, Bethlehem, PA 18015.**

## July

Second International Congress on Toxicology, July 7-11, 1980, Brussels, Belgium, Contact: SdR Associated, 16 Avenue des Abeilles, 1050 Brussels, Belgium (tele: 02647-87-80).

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## August

National Soybean Processors Association Annual Meeting, Aug. 10-12, 1980, The Lodge at Pebble Beach, Pebble Beach, CA. Contact: Barbara Harrelson, Special Projects Director, National Soybean Processors Association, 1800 M Street, NW, Washington, DC 20036. (tele: 202-452-8040).

22nd Annual Rocky Mountain Conference, Spectroscopy/Chromatography, Aug. 11-14, 1980, sponsored by Rocky Mountain Society of Applied Spectroscopy and Rocky Mountain Chromatography Discussion Group, Denver Convention Complex, Denver, CO. Contact: Keith J. Grossaint, Publicity Chairman, Rocky Flats Plant, Energy Systems Group, PO Box 464, Golden, CO 80401.

**Second Chemical Congress of the North American Continent, exposition and meeting of the American Chemical Society, August 24-29, 1980, San Francisco, California.**

**International Symposium on Food Technology in Developing Countries, sponsored by the Department of Food Science & Technology, Universiti Pertanian Malaysia, Aug. 26-28, Kuala Lumpur, Malaysia. Contact: The Organizing Secretary, International Symposium on Food Technology in Developing Countries, Department of Food Science & Technology, University of Agriculture, Malaysia (Universiti Pertanian Malaysia), Serdang, Selangor, Malaysia.**

## September

**Chemical Marketing Research Association, Sept. 21-24, 1980, Doral, Country Club, Miami, Florida, Contact: CMRA, 139 Chestnut Ave., Staten Island, New York, 10305.**

**Eleventh International Federation of Societies of Cosmetic Chemists Congress, Sept. 23-27, 1980, Venice, Italy.**

1980 Conference on International Cosmetic Regulations, Venice, Italy, Sept. 27, 1980, sponsored by the International Federation of Societies of Cosmetic Chemists.

## October

Association of Official Analytical Chemists Annual Meeting, Oct. 19-23, 1980, Marriott Twin Bridges Hotel, Washington, DC. Contact: AOAC, Box 540 Benjamin Franklin Station, Washington, DC 20044.

International Week of Engineering, Oct. 19-25, 1980, sponsored by the Mexican Federation of Engineering Societies, Mexico City, Mexico. Contact: Julie Gibouleau, American Association of Engineering Societies, 345 E. 47th St., 3rd Floor, New York, NY 10017.

Symposium: "Sensory Evaluation of Product Performance," Oct. 20-22, 1980, sponsored by the Society of Cosmetic Chemists, Hilton Hotel, Stratford-upon-Avon, England. Contact: M. Callingham, 56 Kingsway, London WC2B 6DX, England.

Instrumentation of the 80s — A Decade of Challenge, Oct. 20-23, 1980, sponsored by the Instrument Society of America, Houston, TX. Contact: ISA, 400 Stanwix St., Pittsburgh, PA 15222 (tele: 412-281-3171).

"Three R's for the 80's: Research, Resources, and Regulations," Annual Meeting of the Federation of Societies for Coatings Technology, held jointly with the Paint Industries' Show, Oct. 29-31, 1980, Civic Center, Atlanta, GA. Contact: Hugh Lowrey, Federation of Societies for Coatings Technology, 1315 Walnut St., Suite 830, Philadelphia, PA 19107.

**National Lubricating Grease Institute Annual Meeting, Nov. 2-5, 1980, Royal Sonesta, New Orleans, LA. Contact: J. Penrod, NLGI, 4635 Wyandotte St., Kansas City, MO 64112.**